

## INVOICE



**KSTU**  
 5020 W. Amelia Earhart Dr.  
 Salt Lake City, UT 84116  
 Main: (801)532-1300  
 Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
576590-1	09/30/12	September 2012	08/27/12 - 09/27/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Love/R/Congress	LOVE FOR UT CD-4/RNC	LVRN/ORDR/919925

Billing Address:

Smart Media Group LLC  
 Attention: Accounts Payable  
 814 King Street  
 Suite 400  
 Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
09/21/12 - 09/27/12	576590	9824214

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

**KSTU**  
 P.O. Box 677596  
 Dallas, TX 75267-7596

IDB #	Advertiser Code	Product Code
1046	LVRN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/21/12	09/27/12	M-F 11a-12p	11a-12p	MTWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/12 09/27/12 MTWTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 09/24/12 11:43 AM M-F 11a-12p 11a-12p :30 MLFCG091712 \$300.00 NM 2 13 Tu 09/25/12 11:28 AM M-F 11a-12p 11a-12p :30 MLFCG091712 \$300.00 NM									
2	09/21/12	09/27/12	M-F 530a-6a	530a-6a	MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/12 09/27/12 MTWTF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Th 09/27/12 5:53 AM M-F 530a-6a 530a-6a :30 MLFCG92412B \$250.00 NM									
3	09/21/12	09/27/12	M-F 7a-8a	7a-8a	MTWTF--	:30	3	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/12 09/27/12 MTWTF-- 3 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 13 M 09/24/12 7:41 AM M-F 7a-8a 7a-8a :30 MLFCG091712 \$475.00 NM 1 13 Tu 09/25/12 7:21 AM M-F 7a-8a 7a-8a :30 MLFCG091712 \$475.00 NM 3 13 Th 09/27/12 7:42 AM M-F 7a-8a 7a-8a :30 MLFCG92412B \$475.00 NM									
4	09/21/12	09/27/12	M-F 8a-9a	8a-9a	MTWTF--	:30	2	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/21/12 09/27/12 MTWTF-- 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 09/24/12 8:43 AM M-F 8a-9a 8a-9a :30 MLFCG091712 \$475.00 NM 2 13 W 09/26/12 8:20 AM M-F 8a-9a 8a-9a :30 MLFCG92412B \$475.00 NM									
5	09/21/12	09/23/12	Sa 7a-9a	7a-9a	-----S-	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Sa 09/22/12 7:13 AM Sa 7a-9a 7a-9a :30 MLFCG091712 \$425.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales contract with this station, whether verbal or written.

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Send Payment To:

KSTU  
P.O. Box 677596  
Dallas, TX 75267-7596

Invoice #	Invoice Date	Invoice Month	Invoice Period
576590-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
Love/R/Congress	LOVE FOR UT CD-4/RNC	LVRN/ORDR/919925	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/21/12	09/23/12	Su 7a-9a	7a-9a	-----S	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Su 09/23/12 8:21 AM Su 7a-9a 7a-9a :30 MLFCG091712 \$425.00 NM									
7	09/21/12	09/23/12	Sa 9p-1005p	9p-1005p	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Sa 09/22/12 Sa 9p-1005p 9p-1005p :00 <del>\$800.00</del> NM See MG 7.2 2 13 Th 09/27/12 9:22 PM M-F 9p-1005p 9p-1005p :30 MLFCG92412B \$800.00 NM MG for 7.1 09/22									
8	09/21/12	09/23/12	FOX NFL OT	FOX NFL OT	-----S	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Su 09/23/12 2:39 PM FOX NFL OT FOX NFL OT :30 MLFCG091712 \$1,300.00 NM									
9	09/26/12	09/27/12	M-F 9p-1005p	9p-1005p	--WT---	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WT--- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 W 09/26/12 9:29 PM M-F 9p-1005p 9p-1005p :30 MLFCG92412B \$1,500.00 NM 2 13 Th 09/27/12 9:44 PM M-F 9p-1005p 9p-1005p :30 MLFCG92412B \$1,500.00 NM									
10	09/26/12	09/27/12	M-F 5p-530p	5p-530p	--WT---	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WT--- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 13 W 09/26/12 5:23 PM M-F 5p-530p 5p-530p :30 MLFCG92412B \$400.00 NM 1 13 Th 09/27/12 5:23 PM M-F 5p-530p 5p-530p :30 MLFCG92412B \$400.00 NM									
11	09/26/12	09/27/12	M-F 530p-6p	530p-6p	--WT---	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WT--- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 13 W 09/26/12 5:55 PM M-F 530p-6p 530p-6p :30 MLFCG92412B \$400.00 NM 1 13 Th 09/27/12 5:59 PM M-F 530p-6p 530p-6p :30 MLFCG92412B \$400.00 NM									
12	09/26/12	09/27/12	M-F 1005p-1035p	1005p-1035p	--WT---	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WT--- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 13 W 09/26/12 10:24 PM M-F 1005p-1035p 1005p-1035p :30 MLFCG92412B \$500.00 NM 1 13 Th 09/27/12 10:33 PM M-F 1005p-1035p 1005p-1035p :30 MLFCG92412B \$500.00 NM									

Total Spots 20 Gross Total \$11,775.00

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Dallas, TX 75267-7596

Invoice #	Invoice Date	Invoice Month	Invoice Period
576590-1	09/30/12	September 2012	08/27/12 - 09/27/12

Advertiser	Product	Estimate Number
Love/R/Congress	LOVE FOR UT CD-4/RNC	LVRN/ORDR/919925

Payment Terms 30 Days

<u>Agency Commission</u>	\$1,766.25
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<u>Net Amount Due</u>	\$10,008.75
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